

## Complete the Online Partner Profile and Identify a School Champion

Congratulations on becoming a School Partner with the Georgia SRTS Resource Center. You've completed the Partner Profile form and identified a school champion; you are now ready to build a SRTS program.

Your School Outreach Coordinator (SOC) is a wealth of information and can help you get started with your school's SRTS program. Your SOC will also be able to refer you to other resources and provide examples and contacts in other communities. If you don't know the name and contact information for the SOC working in the geographic area where your school is located, go to [www.SafeRoutesGA.org](http://www.SafeRoutesGA.org) and click on "Georgia Regions" to find a map of which SOC serves your community. You can also call the Resource Center hotline at 1.877.436.8927.

Now is the time to gather information and other resources for your SRTS program, with a goal of becoming a Bronze Level Partner. Chapter Two provides more information on how to achieve Bronze Level designation.

After talking with your SOC, take a look at the Resource Center website to learn more about Safe Routes to School in Georgia and in your region. In addition to general information about Safe Routes to School, you will find educational resources and downloadable materials for SRTS activities in the Program Toolkit. You'll also learn more about what's happening in your SOC Region under Georgia Regions.

## Conduct a Student Travel Survey

Before your SRTS program gets into full swing, learn how students are traveling to school by conducting in-classroom counts. This step establishes baseline information on student travel behavior. The Georgia SRTS Resource Center asks all Partners to repeat the Student Travel Survey six months after the first in order to help gauge whether you know if you are making a difference. Since the student counts are conducted in the classroom, be sure to your school administrators and teachers agree to take a show-of-hands count for 2 or 3 days.

